



PRESS RELEASE

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MEMBERPRESS ADDS CERTIFICATES FEATURE TO ITS BUILT-IN LMS

With the new feature users can create certification programs and add certificates to any courses built in WordPress with the plugin's LMS platform 'MemberPress Courses.'

CEDAR CITY, UTAH, Nov. 14 — MemberPress, the world's most widely used WordPress monetization and membership plugin, today announced the addition of a certificates feature to its built-in LMS platform MemberPress Courses.

Development of the certificates feature is in response to the [growing demand for online course certificates](#) among professional workers around the globe.

"These days employers don't really care where you went to school. They want to know how much relevant knowledge you've got... and professional certifications are the best way to showcase that knowledge," **MemberPress Growth Manager Curt Noble** said. "There's huge demand, and we want our users to be able to meet that demand. Now they can."

Noble said it is a common myth that a course must be accredited to offer certifications: "It's just not true. Most of those Udemy and Coursera certificates you see on LinkedIn – not accredited. Creators don't realize how available this tool really is and how much it can boost their online course sales. We want to change that."

About Caseproof: Developer Blair Williams formed Caseproof LLC in 2004 as a Utah Limited Liability company. Since that time, the company has built numerous software products for clients and the public. The company's flagship product, MemberPress, is the world's most widely used WordPress monetization and membership plugin. Other Caseproof products include Pretty Links, EasyAffiliate, and ThirstyAffiliates. Learn more about MemberPress [here](#).

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